

KHUN THAI TEA SHOP
love@khunthaitea.com
#khunthaitea



Franchise Fee

Initial Franchise Fee	PHP 200,000 to PHP 300,000*
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Royalty	PHP 8000 Flat
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Marketing Fee	PHP 2000 Flat
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Initial Investment	USD \$10,000 based on 6.5 square metres or smaller
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Disclaimer

*PHP200,000 to PHP300,000 depending on the number of kiosk commitment

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Estimated Store Profit

Sales	PHP 4,000,000.00 (PHP333,000 Monthly)
Cost of Goods	PHP 600,000 (20%)
Royalty	PHP 96,000 ((3.2%)
Rent	PHP 600,000 (15%)
Labour	PHP 540,000 based on 3 staff ((13.5%)
Water & Electricity	PHP 84,000 (2.1%)
Marketing	PHP 24,000 (0.6%)
Management Fee	PHP 200,000 (5%)
Total	PHP 2,144,000 (41.8% PROFIT)